Isaac Merchant

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Senior Product Consultant / Product Manager with 4+ years' experience delivering data- and AI-driven digital products for start-ups and global enterprises. Trusted by senior stakeholders to shape product strategy, lead complex delivery, and drive measurable improvements in efficiency, insight, and commercial outcomes.

EXPERIENCE

Senior Product Consultant / Product Manager
January 2023 - Present

Quick Release (Ford, McLaren, Thales, Stellantis, Airbus)| *Forbes UK's leading Management Consultants*| London, UK

- Led AI strategy, pioneering use of agentic AI-orchestration frameworks to increase analyst output by 45%
- Owned end-to-end delivery of a bespoke data analytics and project management platform, improving data quality, process efficiency and executive insight for a global client
- Partnered closely with senior stakeholders (including C-suite) to shape product strategy and prioritise across user needs, delivery constraints and commercial objectives
- Managed and prioritised product backlog using JIRA, MoSCoW, and RICE, ensuring continual alignment between user and business needs, commercial goals, and delivery capacity
- Led distributed Agile (Scrum) teams across three time zones, delivering scalable digital solutions on time and within budget.
- Automated fragmented financial and operational reporting via APIs and ETL pipelines, reducing manual effort and data risk by up to 70%
- Led discovery and requirements workshops to define product vision, optimise product roadmap and capture clear, deliverable and impactful user stories, ensuring close alignment between the product, stakeholder needs and business interests
- Owned commercial aspects of delivery including scoping, bids, accounts, and billing for £500k+ concurrent engagements

Lead Automation (AI) Consultant
September 2025 - Present

Boost Capital Partners | London, UK

- Advisory engagement focused on AI-led automation and decision support for a high-growth global Venture Capital firm
- Scoped and advised on automation strategy (AI-focus) to transform operational efficiency
- Fully automated the inbound deal funnel, saving 40+ hrs weekly for high-impact fund executives
- Leveraged AI within autonomous pipelines to identify high-value investment opportunities tailored to investor profiles

Product Data Consultant
Nov. 2021 - December 2022

Ford Motor Company / Quick Release | London, UK

- Led cross-functional teams (engineering, finance, manufacturing) to deliver complex engineering changes with minimal risk for Ford's next-gen multi-billion-dollar electric commercial vehicle program
- Leveraged data analytics and visualisation tools (Excel/VBA, Python, Power BI, QlikSense) to define and report on commercial KPIs, implementing recommendations for continuous improvement
- Developed Python and VBA-based automation tools, enhancing workstream efficiency by 74%, improving visibility and significantly reducing costly data risk
- Managed senior stakeholders across North America, Europe and Asia, ensuring effective communication and alignment with cross-functional delivery team

Software Developer
2020 - 2021

Albatross Marine Claims

- Designed and developed a legal services automation platform for a shipping law start-up
- Researched and implemented suitable tech stack (Node.js, Python, SQL, HTML5, JS, CSS)
- Delivered operational MVP to support business development activities with industry leaders (market cap £4bn+)

BACKGROUND

Durham University | BA Philosophy, *First Class Honours*

I maintain a strong technical foundation alongside my product career, regularly building automation projects and staying close to developments in AI and software engineering. Outside work, I perform as a jazz musician across London and the UK.